

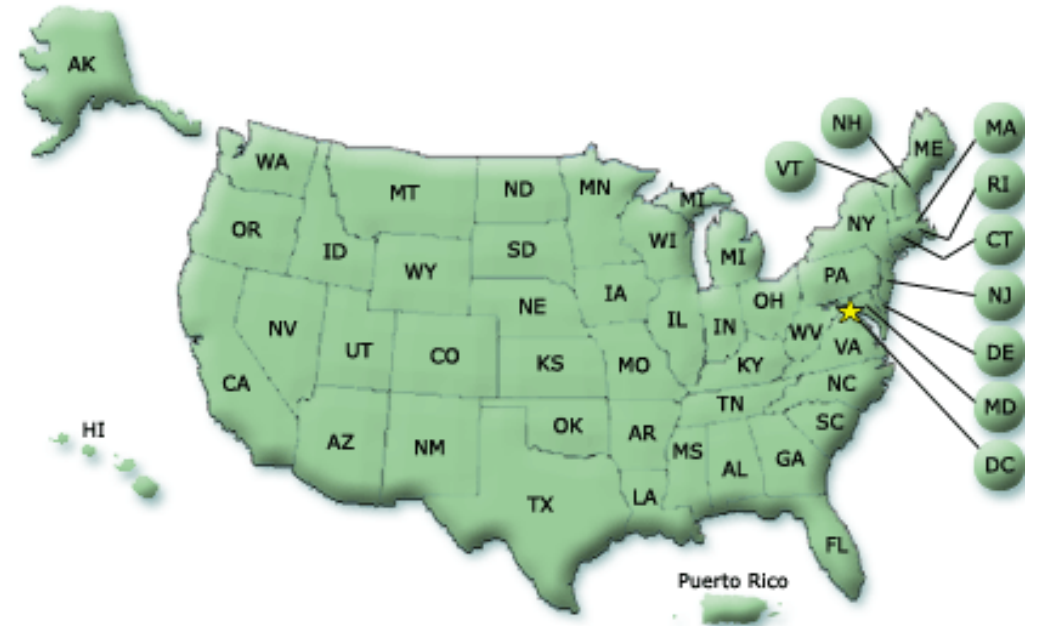


# Hex Tile Map

- Why?
- What?
- Inspiration
- How?
- Now What?

# Why should I use a hex-tile map?

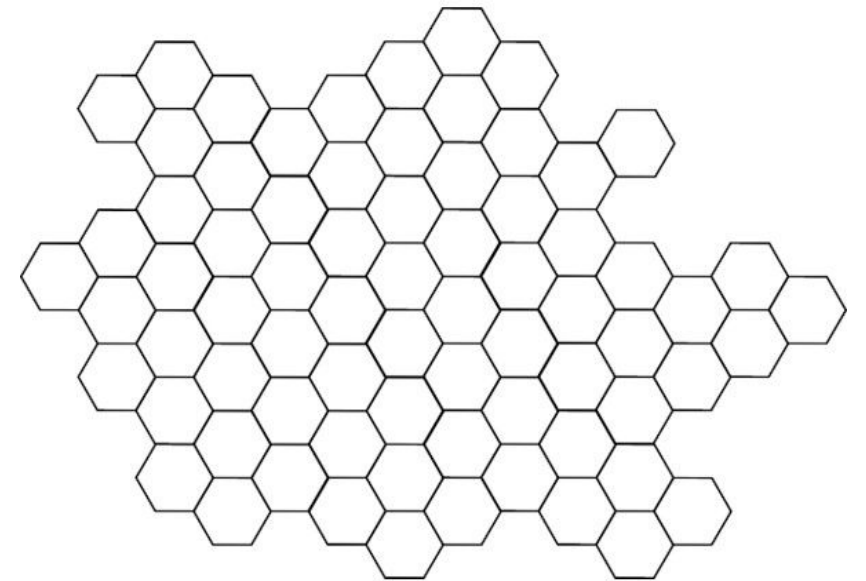
- Eliminate the Alaska effect
- Effective use of dashboard space
- Cleaner storytelling



**Why?** -> What? -> Inspiration -> How? -> Now What?

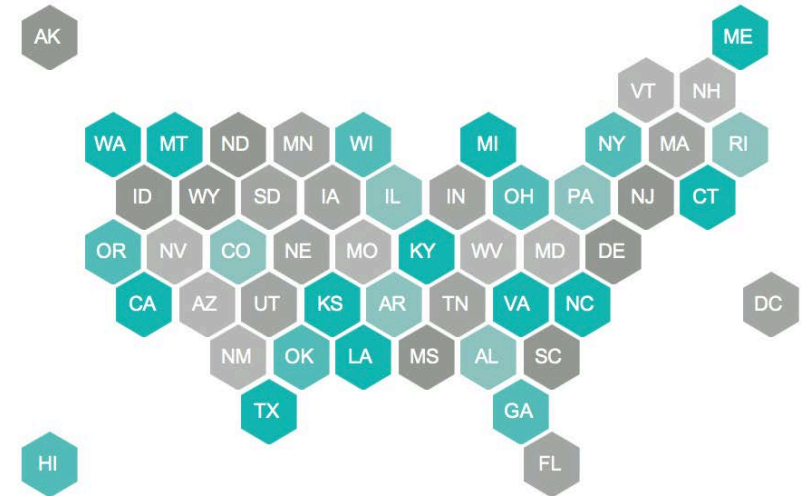
# What is a hex-tile map?

- Visualization with smaller components (e.g. states) built with hexagonal tiles
- Hex tiles fit better!
- Not suitable for precise geographical representation



# Where did you get this idea?

- Iron Viz Championship sessions at previous Tableau Conferences
- Sir Viz-a-Lot Blog  
(<http://www.sirvizalot.com/2015/11/hex-tile-maps-in-tableau.html>)
- Makeover Monday  
(<https://www.makeovermonday.co.uk/>)



Why? -> What? -> **Inspiration** -> How? -> Now What?

# Tell me how!

- Here we go...
- Follow along a step-by-step guide:  
<https://www.tableau.com/about/blog/2017/1/viz-whiz-hex-tile-maps-64713>

# Okay, I get it! Now what?

- Experiment & have fun!
- Share your learning with TUG community
- Questions?

Why? -> What? -> Inspiration -> How? -> **Now What?**

