Hex Tile Map

- Why?
- What?
- Inspiration
- How?
- Now What?
Why should I use a hex-tile map?

• Eliminate the Alaska effect
• Effective use of dashboard space
• Cleaner storytelling

What is a hex-tile map?

- Visualization with smaller components (e.g. states) built with hexagonal tiles

- Hex tiles fit better!

- Not suitable for precise geographical representation

Where did you get this idea?

• Iron Viz Championship sessions at previous Tableau Conferences

• Sir Viz-a-Lot Blog

• Makeover Monday
  (https://www.makeovermonday.co.uk/)

Tell me how!

• Here we go...

• Follow along a step-by-step guide: https://www.tableau.com/about/blog/2017/1/viz-whiz-hex-tile-maps-64713

Okay, I get it! Now what?

• Experiment & have fun!

• Share your learning with TUG community

• Questions?